UPLOAD YOUR SPECIAL REPORT FILE TO THE "assets" FOLDER AND REPLACE THE LINK TO THIS FILE WITH THE LINK TO YOUR SPECIAL REPORT

For Example --

- If your file name is "My-Special-Report.pdf"
  - UPLOAD YOUR FILE via FTP, HERE:
    /public_html/wp-content/themes/pmc-network/assets

- IN THE WORDPRESS PAGE EDITOR,
  - REPLACE THIS PART OF THE LINK:
    /wp-content/themes/pmc-network/assets/images/READ-THIS.pdf

  - WITH THIS:
    /wp-content/themes/pmc-network/assets/My-Special-Report.pdf

Just make sure to replace "My-Special-Report.pdf" with your actual file name.

Short Video Example: http://screencast.com/t/90Msbyr1